

SUNSHINE ARTIST MAGAZINE
SEPTEMBER 2021
HOT WORKS ORCHARD LAKE FINE ART SHOW
10 YEARS 2010-2020



IOLA, WIS. – *Sunshine Artist* magazine, www.sunshineartist.com, announced today the release of its annual *200 Best*. This year's issue celebrates the best shows of the past 10 years: 2010 to 2020.

Launched in 1993, the *Sunshine Artist 200 Best* is split into two categories: Fine Art and Design for events that focus on unique, fine-art pieces and Classic and Contemporary Craft for events that focus on traditional or modern craft and production work.

Congratulations to Hot Works, LLC Fine Art & Fine Craft Shows of Milford, MI, whose show HotWorks.org Orchard Lake Fine Art Show ranked # 65 in the Fine Art and Design Category. Information about the shows that made this year's *200 Best* list is available in *Sunshine Artist's* September 2021 issue, as well as on the web at www.sunshineartist.com.

Artists and craftspeople are typically asked to cast their votes each spring for the *200 Best* shows list. Due to the COVID-19 pandemic's effect on the industry, *Sunshine Artist* decided to tabulate the best shows of the last

decade.

Sunshine Artist's annual *200 Best* focuses solely on artist show revenue, because that is the most objective indicator of a show's future success. Subjective attributes, such as artist treatment, amenities, attendance levels, management, and overall quality, can impact sales but are harder to gauge and therefore have no direct bearing on the rankings.

Single copies of *Sunshine Artist's* September 2021 issue, containing this year's complete *200 Best* list, are \$15 and may be ordered by calling toll-free 800-597-2573, ext. 3. A one-year subscription to *Sunshine Artist* is \$34.95 for 12 issues. A combo subscription includes online access to all listings, plus this year's *200 Best* winners through our website, as well as a year's worth of the magazine, including next year's *200 Best* issue (September 2022). To subscribe, visit www.sunshineartist.com or call toll-free 855-347-3327.